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NAI Tech Products appoints European Sales Manager

AUBURN, California (October 1, 2004) - NAI Tech Products, a leading manufacturer of DICOM network connectivity solutions, digital imaging components, services and PACS accessories announced today that Bodo Herzog has been appointed as the company's first European Sales Manager. Mr. Herzog will be a direct representative for NAI Tech Products to all of the major medical equipment manufacturers and key distributors and dealers within the European Union and surrounding regions.

According to NAI Tech vice president Paul Dempster, Mr. Herzog's in-depth knowledge of both product and market will be an immediate asset to customers. "As an NAI Tech Products distributor for the past five years, Mr. Herzog has been an important part of our growth internationally," he said. "Now, as a direct representative of NAI Tech Products, he can use his knowledge of the market and our products to provide the highest level service and support to our European customers."

Prior to joining NAI's sales organization, Mr. Herzog owned and managed an independent sales and service company, MACS Network Services GmbH. He has more than 20 years experience in the medical product segment and held positions as both technical and sales manager for various products, including Matrix cameras, CT scanners, ultrasound systems, radiotherapy treatment planning systems, radiotherapy positioning devices and PACS and their components.

NAI Tech Products is a leader in DICOM connectivity solutions and a global supplier to manufacturers of diagnostic imaging equipment, PACS and distributors of conventional and digital imaging solutions. More than 5000 of their DICOM box® connectivity systems are installed worldwide. Recently, NAI Tech introduced a line of medical DVD recorders, the MDR® and will unveil their new MDR®-Video at RSNA 2004. The new system allows any modality to capture dynamic image series to a CD or DVD in DICOM format, and is ideal for portable applications such as ultrasound and mobile C-arms as well as digital receptor imaging and CR computed radiography.

About NAI Tech Products

NAI Tech Products, located in Auburn, California, is a leader in the development, marketing and service of innovative DICOM integration products that format, transmit, store, print and display medical images in DICOM format. NAI Tech is a division of North American Imaging, the leading independent supplier of replacement x-ray tubes, CT tubes, medical image intensifiers, CCD and digital camera upgrades. The company is a wholly owned subsidiary of McDonough Medical Products Corporation, Deerfield, Illinois. For additional information visit www.dicombox.com, www.tubenet.com or www.mcdonoughmedical.com.

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